

JOIN THE HOLY MOVEMENT

FRANCHISING

INFO@HOLYGRILL.CA * HOLYGRILL.CA * @HOLYGRILL



BECOME PART OF THE HOLY GRILL LEGACY



Holy Grill isn't just another burger and brunch spot – it's a cult-favorite Calgary brand built on bold flavor, fast service, and unapologetic personality. Since opening our doors, we've redefined what quick casual can be: fresh, crave-worthy food served with style, speed, and a smile.

With a loyal customer base, instantly recognizable branding, and a menu that's so good, it's a sin, Holy Grill is primed for national growth – and we're looking for partners who share our passion for quality, community, and good food done right.





WHY FRANCHISE WITH HOLY GRILL?

Established Brand Power

20+ years of proven performance and community love.

Modern, Scalable Model

Streamlined operations ideal for food court, street-front, or urban locations.

Distinct Brand Identity

Eye-catching design, bold voice, and craveable food that stands out from the competition.

Hands-On Support

Comprehensive training, marketing, and ongoing operational guidance from the Holy Grill team.





THE NUMBERS



SO GOOD,
IT'S A SIN

\$35K

FRANCHISE FEE

6%

ROYALTY

1%

MARKETING FUND

6

STORE COUNT

\$900,000

AVERAGE UNIT VOLUME (AUV)

\$5M

SYSTEM SALES

3%

BRAND
DEVELOPMENT
FUND





JOIN THE MOVEMENT

From sizzling paninis to golden fries and burgers that make you say **HOLY SH*T THAT'S GOOD**, Holy Grill is a brand built for today's market – bold, fresh, and ready to expand.

Bring the flavor to your community.
Become a Holy Grill franchisee.



INFO@HOLYGRILL.CA * HOLYGRILL.CA * @HOLYGRILL

